

# BioTrib

## Fundamentals of Innovation Programme

### Introduction:

Yorkshire Consulting Ltd, specialists in innovation and knowledge exchange, are proud to be working with the BioTrib Programme. We have been engaged to help and support the programme's Early Stage Researchers (ESRs) to further their understanding of what it means to innovate and to apply this knowledge to their research.

The programme outlined below is designed to equip participants with a platform upon which they can build their understanding through further practical study and research.

### The Programme:

#### Phase 1: Fundamentals

- An online interactive webinar to introduce participants to the concepts behind innovation and provide real world examples of successful innovations

**Wednesday 6 April 2022, 10.30 – 12.30 (BST) via Zoom/MS Teams**

#### Phase 2: Mentoring/Advice/Support

- Up to **3 hours** of one to one mentoring provided to all ESRs on the programme
- ESRs will meet (**virtually**) with our managing consultant to deepen their understanding of innovation and explore practical routes for application and exploitation
- Provision of ongoing support for the development and refinement of current dissemination/exploitation plans

#### Phase 3: Application

- A half day practical workshop to begin to apply the skills, knowledge and understanding acquired over the previous two phases
- Group work to take an existing idea, concept or product and innovate upon it to create something entirely new or different (e.g. in form, in application or in terms of market/end user)
- Participants will pitch their innovation to an expert panel in order to secure sales/investment. The emphasis therefore is very much on practical innovation

**Morning of Thursday 7 July 2022, Wheatwood Hall, Leeds**

All three phases are designed to be complementary. Participants are therefore strongly encouraged to engage in **all** aspects of the programme. Yorkshire Consulting will also provide continuous programme support and deal with ongoing queries and answer questions as they arise.

**We look forward to working with you!**